

BRITTANY UPTON

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EXPERIENCE

JCPenney Purchasing Corporation, Plano, TX *Textile Graphic Designer - Home Division*

AUGUST 2014 - PRESENT

Collaborated with product design counterparts to evolve and hone JCPenney's private brands, creating trend-right artwork across a variety of product categories including both hard-surface and textiles. Created a breadth of modern, traditional, and seasonal novelty prints, embroideries, and jacquards both from scratch and utilizing purchased artwork. In addition, managed the division's digital color palette of over 1,700+ Pantone colors ensuring color accuracy, developed and managed the team's project tracking system, participated in candidate interviews, managed art studio appointments and contacts, and participated in cross-divisional corporate initiatives and pilot programs.

The Walt Disney Company, Orlando, FL *Experience Development Intern - NGE Team*

JANUARY 2014 - JUNE 2014

Created visually engaging infographics and presentations for C-level executives ensuring complex data sets and project goals were communicated in clear, clever, and concise ways. Created artwork for exclusive merchandise and packaging sold and distributed in the theme parks. Additionally, participated in product demos and experiential walkthroughs to pitch technology suites to key internal partners.

Autoshop Solutions Inc., Cary, NC *Graphic Design Intern*

JUNE 2013 - SEPTEMBER 2013
JUNE 2012 - AUGUST 2012

Collaborated with the design team to create flyers, logos, and social media graphics for clients. Also developed graphics for the company's branding, created website mock-ups, and edited existing web content.

Working Class Studio, Savannah, GA *Surface Design Intern*

MARCH 2013 - MAY 2013

Worked collaboratively with several artists creating patterns and unique products. Worked on product proposals and delivered pitches for new product ventures to internal and external business partners.

EDUCATION

Savannah College of Art and Design (SCAD)

BFA Illustration

Summa Cum Laude

SEPTEMBER 2010 - NOVEMBER 2013
Savannah, GA

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Lectra Kaledo
- Autodesk Maya
- Unreal Engine
- Traditional + Digital Illustration
- Photography
- Product Ideation
- Brand Development
- Repeat Pattern Creation
- Microsoft Office
- Keynote
- PC and Mac literate

PRODUCT EXPERIENCE

- Comforters + Quilts
- Sheets
- Curtains
- Bath Towels
- Throw Blankets
- Indoor + Outdoor Pillows
- Tabletop - Stoneware, Melamine, Table Linens, Drinkware
- Pet Apparel + Accessories
- Beach Towels + Accessories
- Wall Decor
- Jewelry
- Men's Swimwear
- Packaging
- Playing Cards